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Insurance: Concepts & Coverage

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PROPERTY, LIABILITY,
LIFE, HEALTH AND
RISK MANAGEMENT

MARSHALL WILSON REAVIS III, PhD



Synopsis

RISK IS UNCERTAINTY AS TO LOSS... RISK IS OMNIPRESENT AND ALL PERVERSIVE... INSURANCE PROTECTS AGAINST THE ECONOMIC LOSS CAUSED BY RISK This book provides an actionable approach to the functions of the insurance industry in an easy to use examination of property, liability, life and health insurance coverages plus information on the basics of a risk management program.

Book Information

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Customer Reviews

This is a thin book that explains different kinds of insurance coverage and defines key terms and limitations. It's going to be of greatest use for somebody working in insurance sales, perhaps providing background about Life & Health coverage to somebody who specializes in Property & Casualty, or vice versa. There's nothing complex here, but it's competently prepared and neatly presented.

I'm just learning the basics of the insurance game and this is a very informational book that really covers the broad basics. It has helped me to understand the big picture.

Very good review of all types of insurances. Answered my questions. I've worked in corporate insurance for four years and will keep this as a resource.

Basic principles of every area are covered here, which is fantastic if you need a refresher and don't

know where to start.

This is a good book for beginners wanting an overview of insurance concepts.

Great book that details the key concepts and coverage of Insurance sectors. If you are looking for a book that provides an overview then this is very good.

A simple easy to follow that allows the user of this publication to understand how the Insurance industry operates.

Boring but necessary if you are in the insurance industry. Puts basic language to insurance concepts

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